

Price List 2010

Part of the »Terms & Conditions of Participation«. The quoted prices are binding and subject to Value Added Tax at the applicable official rate.

Examples of total costs for different stand sizes (incl. obligatory fees) can be found in the section »Information on system stands« (p. 16).

Empty floor space for custom-built stands (price/sqm)

Exhibition space, exhibitor passes
(number depending on stand size)

	Standard	Early bird*
Row stand 8 sqm.....	€/sqm 338.-	€/sqm 331.-
Row stand starting from 12 sqm.....	€/sqm 398.-	€/sqm 386.-

System stands

Exhibition space, use of system stand (see »Information about system stands«), carpeting, stand nameplate, exhibitor passes (number depending on stand size)

	Standard	Early bird*
4 sqm row stand.....	€ 984.-	€ 956.-
4 sqm row stand (opening onto a neighbouring stand).....	€ 848.-	€ 824.-
8 sqm row stand.....	€ 2,768.-	€ 2,712.-
12 sqm row stand.....	€ 4,872.-	€ 4,728.-
for each additional 4 sqm.....	€ 1,624.-	€ 1,576.-

(corresponds to 398 €/sqm + 8 €/sqm for carpeting)

Special stand positions

Corner stand or walk-through row stand

(fronting two gangways)..... + 10% of stand rental fee

Peninsula stand (fronting three gangways)..... + 15% of stand rental fee

Island stand (fronting four gangways)..... + 20% of stand rental fee
only charged for the first 75 sqm

Supplementary stand elements for system stand modules

For illustrations see »Information on system stands«

Half-open wall (2 m).....	€ 168.-
Cubicle without door (2 x 2 m).....	€ 348.-
Cubicle with door (2 x 2 m).....	€ 628.-

Standard furniture for system stand modules

For more details see: »Information on system stands«

Furniture Set 1.....	€ 164.-
Furniture Set 2.....	€ 264.-
Furniture Set 3.....	€ 438.-
Furniture Set 4.....	€ 518.-
Furniture Set 5.....	€ 664.-

Special set-up needs (for custom-built stands)

Early set-up

and/or extended dismantling..... € 750.-
(only for custom-built stands > 40 sqm)

Excess stand height (only for custom-built stands higher than 4 m)

Stands up to 20 sqm..... + 5% of stand rental fee
Stands up to 99 sqm..... + 7.5% of stand rental fee
Stands over 100 sqm..... + 10% of stand rental fee

Environment and energy surcharge (obligatory)

Contribution to a greener Fair: eco-friendly waste disposal, electrical supply (1 kW), electricity consumption (eco-electricity), hall air conditioning, eco-friendly cleaning

4 sqm stand.....	€ 20.-
Stand 8 sqm or 12 sqm.....	€ 80.-
Stand > 12 sqm.....	€ 200.-

Cataloguing fee (obligatory)

Catalogue entry print/online; unlimited entries in the online Frankfurt Who's Who, unlimited title entries in the online Frankfurt Rights Catalogue, year-round access to all directories at www.book-fair.com for all registered employees, a printed copy of the Catalogue

4 sqm stand.....	€ 54.-
Stand > 4 sqm.....	€ 104.-

Co-exhibitor fee

Exhibitor pass, stand nameplate with your company name (if requested and it is a system stand), company details published in the printed exhibitor catalogue and online Frankfurt Catalogue, unlimited entries in the online Frankfurt Who's Who and Frankfurt Rights Catalogue, year-round access to all directories at www.book-fair.com for all registered employees, a printed copy of the Catalogue

per co-exhibitor..... € 278.-
(comprises 174 euros processing fee + 104 euros cataloguing fee)

Advertising & PR

Advertisements print/online (see: www.book-fair.com/advertising/)

Logo 4c (print and online catalogue)..... € 224.-

Advertising Packages (see brochure »Offers and Prices 2010«)

Basic.....	€ 2,950.-
Advanced.....	€ 3,300.-
Premium.....	€ 6,500.-

Cross reference in the printed Catalogue

(max. two cross references)..... € 48.-

Conventional press box (Book Fair)..... € 168.-

Electronic Press Service

Book Fair Combi Package

(3 months incl. e-mail submission and conventional press box)..... € 384.-

Calendar of Events

(unlimited entries)..... free

*The early bird discount rate applies when you submit a binding application for the Frankfurt Book Fair 2010 between 15 October and 30 November 2009.

Price List 2010 | Other opportunities for exhibiting

Collective exhibition areas with dedicated themes help exhibitors advertise their products in a fitting environment – instead of, or in addition to, having an own stand. Our work centres offer agencies a quiet atmosphere for business talks. You can find details about our individual offers at www.book-fair.com or in our brochure »Offers and Prices 2010«. A member of our team would also be happy to answer your questions.

Education

Educational Publishing Pavilion (EPP)

4 sqm stand package	€ 1,744.-
8 sqm stand package	€ 3,488.-
for each additional 4 sqm.....	€ 1,744.-

EPP Technology Section

9 sqm stand package	€ 3,488.-
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Education Collective Stand

Shelf unit (max. 24 titles).....	€ 824.-
Shelf unit with Internet access	€ 1,164.-
1/2 shelf unit (max. 12 titles).....	€ 494.-

Comics Centre

Participation only for registered exhibitors

Shelf unit (max. 24 titles).....	€ 528.-
Single title	€ 84.-

Digitisation

Books & Bytes

Innovative online projects from the field of fiction (German-language)

4 sqm stand package	€ 1,744.-
8 sqm stand package	€ 3,488.-

Digital Market Place

Innovations and developments in the field of electronic information services

4 sqm stand package*	€ 1,744.-
8 sqm stand package**	€ 3,488.-

*€ 100.- or **€ 200.- discount for AKEP members

weiss'raum

Today's innovative solutions for book production

COMFORT participant.....	€ 1,354.-
PREMIUM participant.....	€ 2,258.-
Day partner.....	€ 4,148.-

Centre for Business & Specialist Media

Single title	€ 78.-
Single title when also registering for Leipzig Business & Specialist Media Exhibition	€ 74.-
Shelf unit (c.10 titles)	€ 824.-
Stand package for electronic presentations.....	€ 1,744.-

Gourmet Gallery

4 sqm stand package	€ 1,744.-
8 sqm stand package	€ 3,488.-
Shelf unit	€ 824.-
1/2 shelf unit	€ 494.-
Single title	€ 94.-

Calendar Collective Stand

Basic fee for participation per publisher	€ 30.-
Type 1 (≥ DIN A2).....	€ 89.-
Type 2 (≥ DIN A3).....	€ 73.-
Type 3 (≥ DIN A4).....	€ 56.-
Type 4 (≥ DIN A5).....	€ 38.-
Type 5 (< DIN A5).....	€ 23.-

Collective Stand for Smaller Independent Publishers

(German-language)

First shelf unit (max. 24 titles)	€ 814.-
each further unit.....	€ 774.-

Audiobooks Collective Stand

Shelf unit (max. 30 titles)	€ 814.-
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Collective Stand Toys & Games

Stand package.....	€ 2,898.-
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Frankfurt Antiquarian Book Fair

For information and prices, please see the brochure »Offers and Prices 2010«

Work Centres for Agencies

	Standard	Early bird (until 30.11.2009)
Literary Agents & Scouts Centre (LitAg)		
Film & Media Rights Centre		
International Library Centre (ILC)		
Registration fee per agency	€ 438.-	€ 424.-
(one participant, one table, one locker)		
Cataloguing fee per agency.....	€ 104.-	
(obligatory)		
Cross reference in the printed Catalogue (max. two cross references).....	€ 48.-	
Only for LitAg:		
Additional participant	€ 358.-	€ 348.-
Additional table.....	€ 107.-	
(max. one table per participant)		
Shelf unit with company sign.....	€/m 124.-	

Centre for Photography (for agencies)

	without Internet	with Internet
Participation on all trade visitor days.....	€ 2,138.-	€ 2,734.-
Participation for the whole Fair.....	€ 2,398.-	€ 2,998.-

Online Exhibitor (not exhibiting at the Fair)

Present your company in the online directories at www.book-fair.com.

The registration fee includes a five-day trade visitor ticket.

Subscription for 12 months	€ 299.-
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